

24184

NAME

**ADDRESS** 

CONTACT

USA

AND



### AGREEMENT MADE BETWEEN

## WCCO-TV

CONTRACT NO. REV. 1141-53118-2

DATE PRINTED 08/17/12

Required

prior notice

Announcement 28 days

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AGENCY (OR SERVICE) ACTING AS AGENT FOR 212808 ADVERTISER (OR AGENCY AND ADVERTISER)

Cancellation Notice

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MENTZER MEDIA SERVICES AMERICANS FOR PROSPERITY

600 Fairmount Ave Ste 306 1726 M St NW F1 10

To Fairmount Ave Ste 306 1726 M St NW F1 10

Towson MD 21286-1002 Washington DC 20036-4502

USA

ANNE BRAUNSCHEIDEL PRODUCTAFP 8/22-8/27/12

LOCAL Nicole Roy Pol AGENCY EST. NO. PRODUCT 1300 SALESPERSON 1129 CODE

1129

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 08/22/12 AND ENDING 08/27/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NOND ISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

-ethnicity		SPOTS		ME			I CBS Television Stations or its Stations that		io dicemminate on	line basic or race or
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1	00111.,	3	05:58A	07:00A	30S	08/22/12-08/24/12	THIS MORNING	3	850.00	2550.00
2	00111.,	3	07:00A	09:00A	30S	08/22/12-08/24/12	CBS THIS MORNING	3	550.00	1650.00
3	00101	2	04:59P	05:30P	30S	08/22/12-08/24/12	M-F 5PM NEWS	2	1200.00	2400.00
4	00111	3	05:59P	06:30P	30S	08/22/12-08/24/12	M-F 6PM NEWS	3	1600.00	4800.00
5	00111	3	06:27P	07:00P	30S	08/22/12-08/24/12	WHEEL OF FORTUNE	3	2500.00	7500.00
6	00101.0	2	10:00P	10:35P	30S	08/22/12-08/24/12	LATE NEWS M-F/SU	2	2500.00	5000.00
7	W	1	09:00P	10:00P	30S	08/22/12-08/22/12	CSI:CRIME SCENE	1	3500.00	3500.00
8	Th	1	09:00P	10:00P	30S	08/23/12-08/23/12	PERSON OF INTEREST	1	4000.00	4000.00
9	F Cancelled		06:58P	08:00P	30s	08/24/12-08/24/12	UNDERCOVER BOSS	0	2500.00	.00
10	F Cancelled		08:00P	09:00P	30S	08/24/12-08/24/12	CSI: NY	0	3000.00	.00
11	F Cancelled		09:00P	10:00P	30s	08/24/12-08/24/12	BLUE BLOODS	0	3000.00	.00
12	Sa	1	05:58A	08:00A	30S	08/25/12-08/25/12	CBS THIS MORNING: SATURDAY	1	400.00	400.00
13	Sa	1	06:28P	07:00P	30s	08/25/12-08/25/12	WHEEL OF FORTUNE	1	1300.00	1300.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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PAGE ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** 

AGENCY (OR SERVICE) ACTING AS AGENT FOR 212808 MENTZER MEDIA SERVICES AMERICANS FOR PROSPERITY

600 Fairmount Ave Ste 306

1726 M St NW Fl 10

Towson MD 21286-1002 Washington DC 20036-4502

USA

CONTACT ANNE BRAUNSCHEIDEL PRODUCTAFP 8/22-8/27/12

LOCAL AGENCY EST. NO. Nicole Roy Pol PRODUCT 1300 SALESPERSON

1129 CODE

NATIO NAL SALESPERSON

24184

NAME

AND

**ADDRESS** 

USA

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- ethnicity	ethnicity.		TIME				CBS Television Stations or its Stations that			
ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
14	Sa Cancelled		07:58P	08:58P	30s	08/25/12-08/25/12	CRIME TIME SATURDAY	0	1500.00	.00
15	Sa Cancelled		08:58P	10:00P	30S	08/25/12-08/25/12	48 HOURS MYSTERIES	0	2000.00	.00
16	Sa	1	10:00P	10:35P	30s	08/25/12-08/25/12	LATE NEWS SAT	1	1900.00	1900.00
17	Su	1	09:30A	10:00A	30s	08/26/12-08/26/12	FACE THE NATION	1	1000.00	1000.00
18	Su	1	05:28P	05:58P	30s	08/26/12-08/26/12	SUNDAY 5:30P NEWS	1	900.00	900.00
19	Su	1	05:58P	07:00P	30s	08/26/12-08/26/12	SIXTY MINUTES SUNDAY	1	3000.00	3000.00
20	00000.1	1	10:00P	10:35P	30s	08/26/12-08/26/12	LATE NEWS M-F/SU	1	2500.00	2500.00
21	10000	1	05:58A	07:00A	30S	08/27/12-08/27/12	THIS MORNING	1	850.00	850.00
22	10000	1	07:00A	09:00A	305	08/27/12-08/27/12	CBS THIS MORNING	1	550.00	550.00
23	10000	1	04:59P	05:30P	30s	08/27/12-08/27/12	M-F 5PM NEWS	1	1200.00	1200.00
24	10000	1	05:59P	06:30P	30S	08/27/12-08/27/12	M-F 6PM NEWS	1	1600.00	1600.00
25	10000	1	06:27P	07:00P	30s	08/27/12-08/27/12	WHEEL OF FORTUNE	1	2500.00	2500.00
26	10000.0	1	10:00P	10:35P	30s	08/27/12-08/27/12	LATE NEWS M-F/SU	1	2500.00	2500.00
27	1	1	09:00P	10:00P	30s	08/27/12-08/27/12	HAWAII FIVE-0	1	4000.00	4000.00

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AND PAGE 3 24184 AGENCY (OR SERVICE) ACTING AS AGENT FOR 212808 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME MENTZER MEDIA SERVICES AMERICANS FOR PROSPERITY Required 600 Fairmount Ave Ste 306 1726 M St NW Fl 10 AND Announcement 28 days **ADDRESS** MD 21286-1002 Towson Washington DC 20036-4502 prior notice USA USA CONTACT ANNE BRAUNSCHEIDEL PRODUCTAFP 8/22-8/27/12 LOCAL AGENCY EST. NO. Nicole Roy Pol PRODUCT 1300 SALESPERSON 1129 CODE

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 08/22/12 AND ENDING 08/27/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicit	Ť	SPOTS	TIME					TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
										365
28	00010.0	1	10:00P	10:35P	30s	08/23/12-08/23/12	LATE NEWS M-F/SU	1	2500.00	2500.00
29	1	1	07:58P	08:58P	30s	08/22/12-08/22/12	CRIMINAL MINDS	1	3000.00	3000.00
30	1	1	05:58P	07:00P	30S	08/26/12-08/26/12	SIXTY MINUTES SUNDAY	1	3000.00	3000.00
31	1	1	07:58A	09:30A	30S	08/26/12-08/26/12	CBS SUNDAY MORNING	1	1500.00	1500.00
32	1	1	08:00P	09:00P	30S	08/26/12-08/26/12	THE GOOD WIFE  Total Contract:	1 37	2000.00	2000.00 67600.00

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